



Media Release
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HOLIDAY COAST CREDIT UNION WINS AGAIN, PERSONAL LENDER OF THE YEAR 2007 & 2008

Holiday Coast Credit Union is again celebrating after receiving for the second consecutive year the Money magazine's Personal Lender of the Year.

The prestigious Money magazine Consumer Finance Awards are presented annually to those institutions excelling in various consumer financial products and services.

This award is judged against all financial institutions operating in Australia, including banks, building societies and credit unions.

According to the CEO of Holiday Coast Credit Union, Neville Parsons, this fantastic achievement for the second year in the row is a testament to the quality of the credit unions personal loan products and most importantly their features and benefits for members.

"From our humble beginnings in 1967 Holiday Coast Credit Union has worked to provide local people with the ability to establish good value and accessible personal loans that meet the needs of members, with extremely high standards of customer care," Mr Parsons said.

This was the basis for the formation of this now highly successful community-based and member owned financial institution, and according to Mr Parsons personal care and the responding to members needs will always remain a priority, "This award is external recognition of the value and benefit of this approach."

Our Home and Personal loans and Savings products have been acknowledged over the years by the finance industry having received other awards such as Money Magazine's Consumer Finance and Best of the Best Awards as well as having many of our individual products receiving Cannex Star Rating Awards for providing superior value to consumers.

Holiday Coast Credit Union has 17 branches and 3 Service Centres between Coffs Harbour and Maitland with assets of 30,225 members and approximately \$390million.

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