



MEDIA RELEASE

22 January 2010

I confirm that we have received advice that we have cracked a [Money Magazine Gold](#) in the Best of the Best and not surprising it is for our Great Day Deeming Account.

In the [information included](#) in the December - January edition of "Money" magazine on the basis of the judging conditions we are the Best of the Best and indeed we are 17% better on monthly benefit terms in accordance with the assessment criteria used.

In reflecting on the Money Magazine Gold Award, Holiday Coast CEO Neville Parsons stated "This is a great outcome and a testament to what can be achieved when we listen to our customers and take the initiative to compete in the market and genuinely care for our members through the provision of quality products and services."

Holiday Coast also received recognition in this same Money magazine as the 3rd best provider of Car Loans and 2nd best Cheapest Business Transaction Account.

This is a reflection of the Holiday Coast philosophy of designing products that meet the needs and expectations of customers.

This external recognition of these key products is in itself another positive for Holiday Coast Credit Union.

We also won the Gold Best of the Best together with the other MyCard using credit Unions for the Cheapest Balance Transfer Credit Card and in the same product grouping Silver for MasterCard, Silver for Low Rate MasterCard and Gold for the Low Rate Master Card.

Ends

MEDIA ENQUIRIES:

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