



MEDIA RELEASE

11 May 2010

Holiday Coast Short Street Branch Refurb

The Short Street Branch of Holiday Coast Credit Union is undergoing a major refit.

Work commenced 3pm Friday 7 May and over that weekend the old counter and front of office furniture and fittings were removed and a new counter installed.

The Branch re-opened for business Monday at 9am and works continue but will not inhibit the ability for staff to provide service to customers.

CEO Neville Parsons stated that the refurb will take about 4 weeks to complete as the works will be undertaken while the branch is operational.

At the end of the refit the Short Street Branch will feature the new Holiday Coast Brand, look and feel and will feature some new initiatives that will enhance the customer relationship.

The key feature will be a theatrette that will enable mini seminars to be run for the benefit of customers and assist in Holiday Coast delivering on its enhancing member's financial literacy strategy.

Residents of Port Macquarie are invited to drop by and witness the transformation of the Short Street Branch and to take the step if not already a customer to see how Holiday Coast Credit Union can ensure that every day is a great day when you have Holiday Coast managing your banking needs.

Ends

MEDIA ENQUIRIES:

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